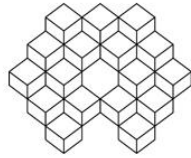


GESUNDHEITSMANAGEMENT

WP 4: Handbook Making effective use of the structural fund INTERREG

Renate Burger, Vienna



GESUNDHEITSMANAGEMENT

Gesundheitsmanagement (GM) activities

Core competence: full-service agency in health care projects

Specialized in:

- project management
- media production
- consulting

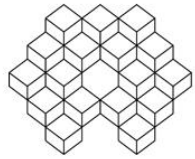
Main topics:

- cross-border-cooperation
- occupational health and safety
- general health risks

www.gesundheitsmanagement.at

www.healthacross.eu

www.healthregio.net



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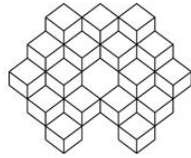
Awards

Nominated for:

- European Health Forum Award 2008
- Meilenstein 2008

Awarded with:

- European Model of Good Practice, OSHA 2002
- Euregio Innovation prize 2007
- Health Award of the City of Vienna 2007



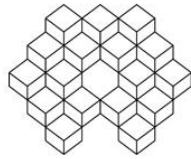
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GM Interest in the Project

3 points of view on funding-programmes and health-projects:

- Profound bottom-up-approach: working at the grass-roots level
- Overview of difficulties and obstacles within the project development: Acting as intermediary
- Feedback-process: working as consultants

Project healthregio selected in EUREGIO I as "Model of Good Practice"



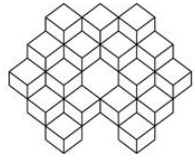
EUREGIO II Aims

Specific objectives:

- Effective use of structural funds
- Better use of resources
- Building a network to facilitate exchanges
- Test of HTA in small-size settings with multiple health care systems
- Building of a legal expertise to structure the legal framework
- Stimulation and support of cross-border health care cooperation in border regions, particularly in the new EU Member States

3 Deliverables:

- *Handbook for the effective use of structural funds (WP 4)*
- *Guideline for HTA-applications (WP 5)*
- *Legal Report (WP 6)*



The Work Package: Content, Activities, Time Schedule

Objective:

- Making effective use of the structural fund INTERREG

Content - following the application form:

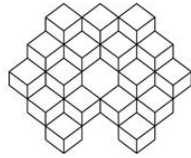
- General information on the structural fund INTERREG
- Indicators and criteria for cross-border health care projects to be effective
- Practical hints, project models

Important claim:

- To consider different situations
- Development and test of the deliverables

Partners involved: GM (WP leader), UM, HOPE, Kreis Heinsberg, ERW, LIGA.NRW

Project duration: 24 month



Handbook on the Effective Use of INTERREG-Funding in Cross-Border Care

Development of the deliverable:

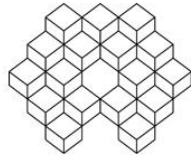
- literature and internet research
- Written survey
- in-depth interviews among potential users in the regions

Topics:

- main problems of cross-border health services
- possibilities and problems to use EU Structural funds to solve these problems
- possibilities to support activities

Test of the deliverable:

- “Wiki like” application: Open review of preliminary versions by interested stakeholders



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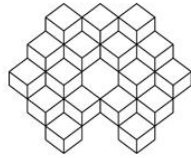
Handbook on the Effective Use of INTERREG-Funding in Cross-Border Care

Target group at national/regional/local level:

- Project actors
- Project evaluators
- Policy makers

Availability:

- On project website
- Dissemination to Euregios and INTERREG secretariats
- Dissemination at conferences and other events



Adaption of the Handbooks Content

New initial position!

Modification of the main focus of the handbook:

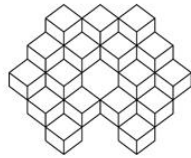
- I) Selection of criteria and indicators that identify models of good practice
- II) Identify barriers for effective cross-border-cooperation that are immanent to the systems
- III) Take into account projects that failed and the reasons why they failed

Additional target group at EU-level:

- *EU-Policy makers*

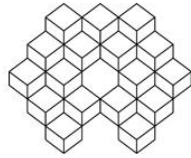
Suggestion for the Test of the deliverable:

- *Selection of a sample of stakeholders - feedback to the last version of the handbook*



Workplan / Time table

Activities	
Collection of criteria, indicators, general information on INTERREG, Models of good practice, projects that failed	1-5 /March-July 2009
Literature and internet research	1-5/March-July 2009
Sample of 5 stakeholders/region for the interviews	till July 2009
Development of a questionnaire for the survey	6-8/August-October 2009
Distribution of the questionnaire	8/October 2009
Repeated reminder to get a good return rate	9/November 2009
Analysis of the questionnaires	10-11/Dec 2009-Jan 2010
Development of an interview guideline	11-13/Jan-March 2010
Conducting of interviews	14-15/April-May 2010
Transcription and summary of interviews	15-16/May-June 2010
Summary of analysis, research, interviews	17-20/July-October 2010
Test phase	20-21/Oct-Nov 2010
Including results of the feedback-process	22-23/Dec 2010-Feb 2011
Final version of handbook	24/March 2011



Workplan / Time table

Roles in WP 4:

GM - coordinator of the project

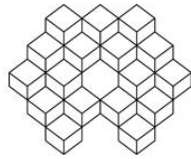
- interviews and research in the Central European Region
- summary of the results of the other project partners

Project partners - assistance to GM

- providing information from their regions
- contributing text modules
- commenting the draft version

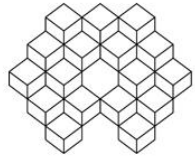
Definition of responsibilities in the WP:

who can make what, deadlines



Risk Analysis

- Experts unable to attend meetings
- Low response rate concerning the survey
- Assessment of the correct use of structural funds only possible in one dimension of quality
- No examples for an effective use of EU structural funds
- No honest or critical input – stakeholders involved are part of the system
- “Wiki like” application - requires announcement and promotion
- “Wiki like” tool - risk of deliberate misinterpretation of the content or of false information
- “Wiki like” application in various stages of development - too costly and labour-intensive



GESUNDHEITSMANAGEMENT

Contact & Information

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EUREGIO II, First Meeting 9th & 10th of March 2009

